

FRISCO SQUARE RETAIL SPACE



**FRISCO
SQUARE**



RETAIL SPACE OVERVIEW

Location, traffic counts and regional demographics make **Frisco Square**—a 147 acre mixed-use, Lifestyle-center development the highest profile development in Collin County. With a combination of office, residential, municipal and retail space—**Frisco Square** is the ideal choice for all types of retail tenants.

With nightlife, retail stores, apartments, hotels, restaurants, movies, fountains, parks and gardens, **Frisco Square** will be filled with people who live here, and will attract others from the Frisco area—one of the fastest growing suburbs in the United States, as well as the surrounding areas.

Frisco Square is strategically located only 20 miles North of Dallas, at the South East corner of the Dallas North Tollway and Main Street (FM 720). **Frisco Square** is directly across from Pizza Hut Park, the world's largest soccer facility which opened in 2005 and is estimated to draw over 1.5 million visitors each year. Within the development, are the City of Frisco's City Hall, Library and Heritage Center. Future development plans include a hotel, fitness

center, movie theater, specialty grocery, national book store and a first-class line up of specialty retailers.

With over 500,000 square feet of retail space planned, **Frisco Square** is the location of choice for retailers.

Demographics, Population & Business Facts

- Prime location at Southeast corner of Dallas North Tollway (now open to U.S. 380) and Main Street.
- One of the fastest growing cities in Texas and the United States
- Projected population of over 250,000 by 2020
- Pizza Hut Park (home of FC Dallas) directly across Main Street drew over 1.5 million visitors in 2007.
- **Frisco Square** is home to Frisco's City Hall, Library and Heritage Center

Demographics	3 Mile	5 Mile	7 Mile	10 Mile	15 Min Dr.	20 Min Dr.	City of Frisco
Population	53,449	133,914	258,892	521,126	123,021	256,115	107,708
2007-2012 % Change in Pop.	39.17%	29.87%	27.07%	22.60%	31.15%	25.89%	33.28%
% Pop. College Degree	56.33%	49.84%	53.60%	57.27%	52.94%	54.93%	57.33%
Avg. HH Income	\$111,676	\$101,421	\$104,198	\$111,899	\$105,008	\$107,952	\$111,691
Median HH Income	\$85,293	\$80,791	\$81,386	\$82,037	\$82,673	\$82,177	\$85,162
Total Households	18,433	46,702	90,468	189,316	44,103	91,170	37,560
Daytime Pop.	49,440	114,253	230,161	485,848	114,735	236,267	95,459

THE **retail** CONNECTION™

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